

SARDAR VALLABHBHAI PATEL INSTITUTE OF TECHNOLOGY,VASAD

I.T. DEPARTMENT

Report on expert talk on “Digital Marketing”



Information Technology department has organized “Digital Marketing” for TYIT Students on **9th August, 2018**. The expert is Mr. Mitesh Darji, from Tops Technology, Ahemdabad. He share his knowledge about content and search marketing and CRM strategy, also describe who using digital marketing and how they can use concept of mobile marketing.