

## Sardar Vallabhbhai Patel Institute of Technology

## **Details of Expert Lecture**

Name of	Anoop Kurup	
Speaker		
Designation	Marketing Consultant	
Name and	Aimtron Electronics Pvt Ltd, 1 A GIDC Estate,	
Address of	District: Vadodara,	
Organization	Waghodia: 391760 (Gujarat), India	
Mobile	Sahana Hegde	
Email	9687632057	
Expertise	AI Enabled Marketing Automation for B2B SaaS and Services Business	
Date & Day	22/01/2024 Monday	
of Expert		
Lecture		
Timing of	03:00pm to 04:00pm	
Expert		
Lecture		
Topic	Intellectual Properties & Patents - Various Aspects	
Names of	1. Dr. Ajaysinh Rathod	
Coordinators	2. Prof. Parul Bakaraniya	
Semester	3 <sup>rd</sup> and 5 <sup>th</sup>	
Discipline	Computer Engineering, Computer Science & Design, Information Technology, E.C.	
Academic	2023-24	
Year		
No. of	27 Students + 04 Faculties	
Students		
Present		
How this	SVIT & Aimtron Foundation's commitment to bridging the gap between academia and industry,	
lecture was	got an intriguing topic "Intellectual Properties & Patents - Various Aspects" to engineering students, to kindle Entrepreneurship streak in them. Anoop your clarity in delivering complex	
useful to	concepts and making them easy to understand left a lasting impression.	
students for		
strengthening		
their		
knowledge?		

Identify 4	Criteria for identification:-		
students who	☐ Interaction ☐ Learning ☐ D	ocumentation	
actively participated	☐ Discussion ☐ Leadership ☐ ot	her(specify)	
during	1. Naisargi Jogi 2. Diya Gurjar		
activities of			
expert	3. Nirmit Seta 4. Meet Joshi		
lecture.			
PICTURES OF EVENT	Photo 1: (Experts on dias)  Photo I: (Experts on dias)  Photo I: (Experts on dias)  Position of the photo I is	Photo 2: (image of event)	
	Photo 3: (Experts delivering lecture)	Photo 4: (Audience in hall visible)	

Note:-

Capture 4 photographs for the format as below:

- a. Photo 1: Experts on dias
- b. Photo 2: Starting of the event
- c. Photo 3: Experts interacting/ teaching students
- d. Photo 4: Experts receiving memento
- 2. Submit report to HOD, Newsletter Editor

Date of Submission of Report: Name of Coordinator H.O.D