

**SARDAR VALLABHBHAI PATEL INSTITUTE OF TECHNOLOGY, VASAD (850)
MASTER OF BUSINESS ADMINISTRATION**

Report On Expert Talk on Start-ups and Early-Stage Scaling



The MBA Department of SVIT Vasad organized an **Expert Talk on “Start-ups and Early-Stage Scaling”** on **30 August 2025**, from 10:00 a.m. to 1:00 p.m., with the objective of providing students with practical exposure to entrepreneurship and innovation.

The session was delivered by **Ms. Jaini Shah (MBA – Marketing), Founder of Pianta Blossoms, and an active start-up incubate associated with AAU RKVY-RABI, i-Hub: Startup Srujan, BIONEST SRISHTI Innovations (IIM), and STBI Incubation under SISFS.** During the session, the expert shared valuable insights on the complete start-up journey, including problem identification, idea validation, Minimum Viable Product (MVP) development, funding pathways, compliance basics, go-to-market strategies, and early-stage scaling challenges. She also highlighted the role of incubators and accelerators in supporting start-ups and encouraged MBA students to actively participate in innovation and incubation initiatives.

The interactive session enriched students understanding of real-world entrepreneurial practices and inspired them to explore start-up and self-employment opportunities as viable career options.

Faculty Coordinators,

Dr. Disha Patel & Prof. Harmi Sadrani
I/C HOD MBA DEPARTMENT
MBA Department,
SVIT – Vasad.