

**SARDAR VALLABHBHAI PATEL INSTITUTE OF TECHNOLOGY, VASAD (850)  
MASTER OF BUSINESS ADMINISTRATION**

**Report On Cultural Event EUPHORIA – The Magic Begin**



The MBA Department of SVITVasad successfully organized a one-day cultural and experiential learning event titled “**EUPHORIA – The Magic Begins**” on **16 October 2025** at the SVIT campus. The event was planned to provide students with an opportunity to learn beyond the classroom by engaging in creative, cultural, and team-based activities.

A wide range of events such as **Rangoli Competition, Eat-O-Mania (Fireless Cooking), Quiz-O-Holic, Aarti & Diya Decoration, Treasure Hunt,** and a **Reel-Making Competition** were conducted throughout the day. These activities witnessed enthusiastic participation from MBA students and created a vibrant, festive atmosphere on campus.

The event was conducted under the guidance of faculty coordinators and efficiently managed by student coordinators and volunteers, ensuring smooth execution and discipline. Active student involvement in planning and execution helped create a dynamic learning environment that encouraged collaboration and innovation.

The event enhanced student’s leadership, teamwork, communication, and time-management skills through real-time coordination and responsibility sharing. It also strengthened creativity, decision-making, and problem-solving abilities by offering hands-on experiential learning aligned with management education.

Overall, EUPHORIA event proved to be a memorable and enriching experience that contributed to the holistic development of MBA students while fostering a spirit of collaboration and cultural engagement.

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