

**SARDAR VALLABHBHAI PATEL INSTITUTE OF TECHNOLOGY, VASAD (850)
MASTER OF BUSINESS ADMINISTRATION**

Report On Industrial Visit to Sunrise Industries, Kheda, Karjan Road



An industrial visit for Semester II MBA students of SVIT Vasad was arranged at **Sunrise Industries, located at Kheda, Karjan Road, on 19 March 2025**. The visit was conducted as a part of the Production and Operations Management (POM) project with the objective of providing practical exposure to manufacturing operations and industrial practices.

A total of **32 MBA students** participated in the visit and gained valuable insights into various aspects of production and operations management. The industry representatives explained the manufacturing processes, plant layout, production planning, quality control measures, and operational workflows followed at the organization. Students were able to observe how theoretical concepts of Production and Operations Management are implemented in a real industrial environment.

The visit provided an excellent opportunity for students to understand the practical challenges and best practices involved in managing manufacturing operations. It also enhanced their analytical and observational skills by enabling them to relate classroom learning with real-world industrial applications.

The industrial visit proved to be an academically enriching experience and contributed significantly to the experiential learning of MBA students. Such initiatives help bridge the gap between theoretical knowledge and industry practices, thereby preparing students for future managerial roles.

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