

**SARDAR VALLABHBHAI PATEL INSTITUTE OF TECHNOLOGY, VASAD (850)
MASTER OF BUSINESS ADMINISTRATION**

Report On Industrial Visit to Odoo India Pvt. Ltd., Gandhinagar



An industrial visit for MBA students of SVIT Vasad was arranged at **Odoo India Pvt. Ltd., Gandhinagar, on 15 October 2025 (Wednesday)**. The visit was organized as a part of the Business Analytics curriculum with the objective of providing students with practical exposure to Enterprise Resource Planning (ERP) systems and data-driven business decision-making.

A total of **65 MBA students (First Year and Second Year)**, accompanied by **three faculty members**, participated in the visit. During the interaction, industry professionals provided valuable insights into Odoo's fully integrated business management ecosystem and demonstrated how various business functions are connected through a unified ERP platform. Students were introduced to key modules such as Customer Relationship Management (CRM), Accounting, Human Resource Management, Supply Chain Management, Sales, Inventory Management, and Project Management.

The session also highlighted the role of Key Performance Indicators (KPIs), dashboards, and business analytics tools in monitoring organizational performance and supporting managerial decision-making. Students gained a better understanding of how real-time data analytics and enterprise-wide integration are utilized across industries such as Telecommunications, Retail, Healthcare, and Financial Services to improve operational efficiency and strategic planning.

The industrial visit proved to be an enriching learning experience, enabling students to connect theoretical concepts of Business Analytics with real-world organizational practices. Such initiatives play a vital role in bridging the gap between academic learning and industry expectations, thereby enhancing the practical knowledge and industry readiness of MBA students.

Faculty Coordinators,
Dr. Disha Patel & Prof. Harmi Sadrani
I/C HOD MBA Department
MBA Department, SVIT – Vasad.